



*Where ideas come to life!*



WWW.SOVEREIGNMEDIA.DURBAN



# COMPANY PROFILE

SINCE 2008

"It's not about ideas. It's about making ideas happen."  
Scott Belsky, co-founder of Behance





# Hello

*We are so grateful that you have taken the time to consider partnering with Sovereign Media to serve you. While we are proud of our work and the results we can help you achieve ... it is the relationships we build that will endure. We look forward to working closely with you and your team.*



Sovereign Media

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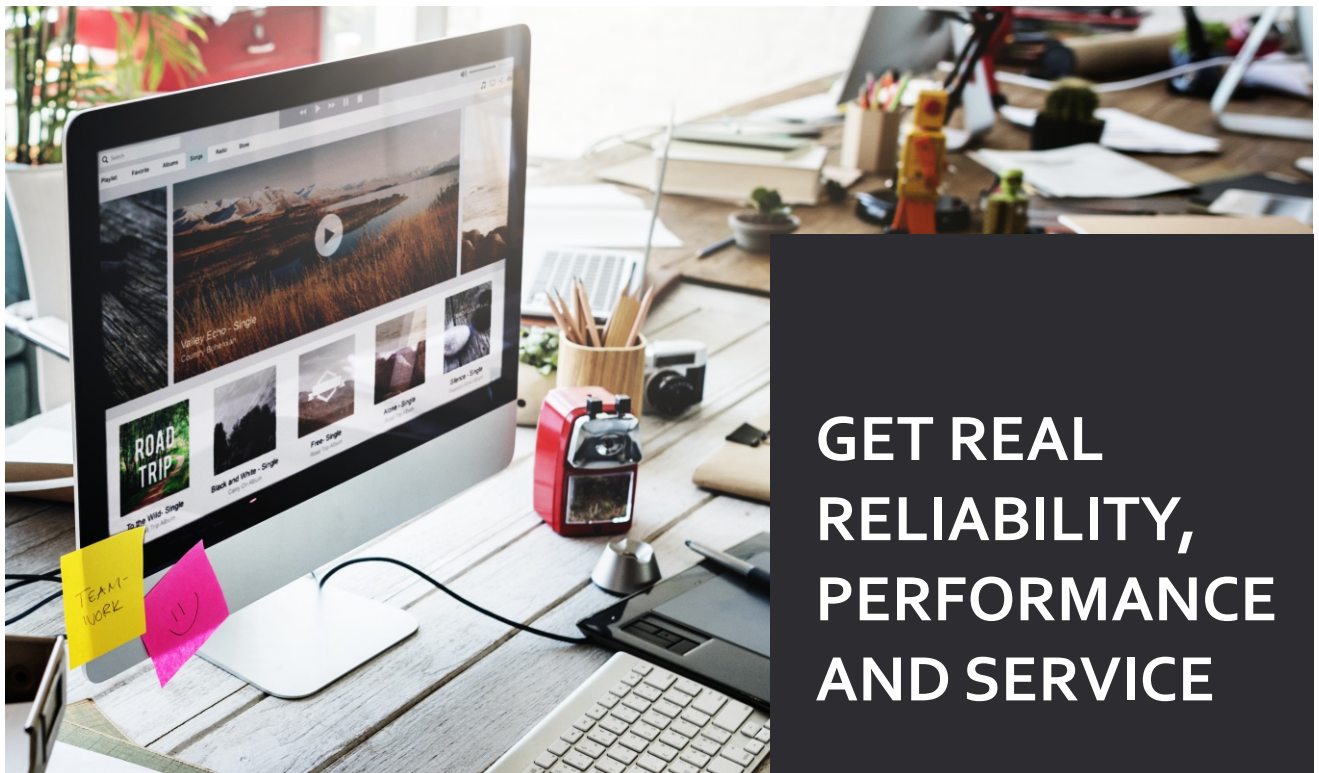
# ABOUT SOVEREIGN MEDIA

*Sovereign Media's mission is to enrich the industry and to respond to the most demanding needs for flexible solutions.*

At Sovereign Media we pride ourselves on quality combined with efficient services to ensure our clients full value for their money. We believe in providing solutions with easy access to our products and services.

Sovereign Media aims to become a leader in the "marketing" business through focusing on achieving a reputation of being a solution-oriented company, emphasising on the development and adaptation of systems and products for the market, particularly emphasising on pre-press, print production, direct & internet marketing and by providing clients with highly needed solutions through proactive thinking and diligence. Sovereign Media is a preferred name gaining leadership and more importantly sustaining it with a rich product line ranging from branding, printing, video creation and web solutions.

*Sovereign Media a website and graphic design company that has built a reputation for being a reliable service provider to many. We guarantee service excellence, always applying the right attitude and maintaining the high standards we set.*





# OUR CORE SERVICES

*Sovereign Media's mission is to enrich the industry and to respond to the most demanding needs for flexible solutions.*



## Digital Marketing

We help you develop a winning strategy that maximizes your effectiveness while minimizing the time and money required to achieve your goals. Simply stated, we get results. Whether you are looking for more website traffic, more leads, more sales, more social followers, higher engagement rates, higher email open rates ... whatever your needs – we get it done. Guaranteed.

## Graphic Design

Defining your brand visually with the right elements makes all the difference. Our designers at Sovereign Media are able to create unique branding and identity that are memorable and reflect a brand's credibility at a glance. Typography, icons, thoughtful graphic design and even the color palette are all carefully crafted to tie together a diverse selection of branded assets.



## Web Solutions

Being a professional web design and development company, Sovereign Media offers high quality and cost effective web services. To stay ahead as a web solutions company, we constantly upgrade the skills level of our resources. We offer Web Development, Web Hosting, Web Management, Web to App, Email Hosting and certain SAAS Solutions. We specialise in E-commerce Design and Development.

## Video Production

From the concept through to production and to delivery, we offer the optimum balance of value and experience. A team of talented photographers, cinematographers, designers and writers serve all areas in South Africa. Our main strength is based on providing our customers with effective visual solutions with a valuable artistic depth. A collective effort by Sovereign Media and partners will make your video production a success.



## Printing Services

Printed Media is one of the oldest and very successful form of Marketing that still exists today. At Sovereign Media we print Business Cards, Letterheads, Flyers, Banners, Company Profiles, Carbonated Books and more. Contact us for your Screen, Litho and Digital Printing.

# MORE SERVICES



## Script Writing & Storyboard Design

Sovereign Media can help write original content for video ads, radio ads, blogs and articles. Storyboards become a precise map. You want to get this right. We will ensure you have a good storyboard as this is an integral part of the creative process.



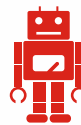
## Whiteboard Animation

Capture the attention of your audience with stunning explainer whiteboard animation videos for your business. Get rid of the confusion, educate and entertain your potential customers.



## Voice Over & Recording

Sovereign Media has years of experience in professional voice over recordings. We are connected with various voice artist and can find the perfect voice for your project.



## Basic & Advanced SEO Services

Your business is successful if people can find you easily on web. We are specialised in web site optimization, site rankings, internet marketing strategies and affiliate marketing. Companies who perform SEO well have a definite advantage over their competitors.



## Photography & Enhancement

Deal with expert photographers who will advise you on the kind of photography you need depending on the use. We shoot, resize and edit and enhance images for all purposes.



## Google PPC Advertising

Sovereign Media has advanced knowledge and years of experience in Google Ads, this helps us deliver results and build long-lasting relationships with our clients who benefit from Google pay per click advertising.

# SOME OF OUR CLIENT FEEDBACK



## MANO NAYAGER

BIG FIVE PANEL N PAINT

"Sovereign are top pros. They listened and worked to understand my requirements. Reasonable on cost, and did not "cut corners". They provided excellent support and were very responsive throughout my project. I am very pleased with the work that was done, and I would definitely use this company again."



## SIPHO NTSHINGILA

GIZANE ACCESSING SERVICES

"A great team that delivered the job in a professional manner. I have not even one bad thing to say. They worked hard and on time. They always communicated promptly. I will in the future use this team again and I would also encourage others to use them."



## NIRESH

OAKLANDS GUEST LODGE

"The final result was over and above expectations as were the previous projects. The biggest plus is customer service and communication. The team at Sovereign Media is very professional as well as very friendly."



## DINESH HANSRAJ

DNA AUTO CENTRE

"Working with Sovereign on our new website was a great experience. Their personalised approach to helping our business with an improved corporate image was invaluable. Their web team worked diligently with us to come up with a design that accurately represents our company. We are really pleased with the result."



## ARTESH RAMDIN

ARTMIC CURTAINS & BLINDS

"I was impressed by their creativity and attention to detail every step of the way. They make sure they understand your needs and expectations, which is why I highly recommend Sovereign Media to any business who needs a website or Social Media Management."



## RAVI SINGH

IT CHANNEL

Not only has Sovereign Media been extremely professional, they have also gone above and beyond what we initially expected from them, making an extra effort to cater to our individual unique requirements. I love the personal attention and am really happy with their services, hope that they can keep it up!

*We guarantee Quality, Excellence and Virtue in delivery of our services. Our goal is to serve our clients with the utmost integrity and competence.*





# SOME RECENT PROJECTS

## TEAMWORK IS OUR POWER



### Digital Marketing

- DNA Auto Centre - Social Media Management - Create Related Adverts, Run Campaign
- Broadway Building & Civils - Facebook, Page Creation, Create Digital Assets, Publish Info
- Star Pest Control - Google Adwords - Create Campaign and Manage



### Website Design

- Broadway Building & Civils - New Website, [www.broadwaybc.co.za](http://www.broadwaybc.co.za)
- New E-commerce Website - Shop Your Way, [www.shopyourway.co.za](http://www.shopyourway.co.za)
- Star Pest Control - New Website, [www.starpestcontrol.co.za](http://www.starpestcontrol.co.za)



### Website Solutions

- International ECP Association - Social Media Website - Create Social Membership Website
- DNA Auto Centre - Booking System, Customers Book Car Service, Advisors Accept Booking
- Diesel Electro Centre - Advanced SEO - [www.dieselectrocentre.co.za](http://www.dieselectrocentre.co.za)



### Printing Solutions

- IT Channel - Signage for New Premises
- Diesel Electro Centre - Gazebo Signage, Company Profile Printing
- Durban North Conference Centre - Design and Create Table Numbers



### Other

- Big Five Panel N Paint - Voice Over, 5 Minutes - Voice Over, Phone Answering Message
- Shop Your Way - Web to App - Convert Website to Mobile Application
- Zippy Deliveries - Website with Delivery Booking System and Driver App
- DNA Auto Centre - Promotional Video



# SOME OF OUR CLIENTS





# OUR KEY TO SUCCESS

*To us, it's not just work - we take pride in the solutions we deliver.*

1

## Effective Communication

Effective communication is about understanding the emotion and intentions behind the information. We at Sovereign Media ensure that our communication directed between our partners, customers and staff is clearly understood before we act on anything. We believe that effective communication saves us time and money.

2

## Quality Standards

Sovereign Media has established a quality system and procedure that our employees must follow in all of our project undertaking. Every piece of work done is double checked before we send out. Our designers are highly qualified to give you quality workmanship.

3

## Cost Efficient

We ensure that we are very competitive when it comes down to costing. Our customers can enjoy great pricing on most of our services and products. With some many years of loyal business relations, we can guarantee great pricing for many years to come.

4

## Minimal Timelines

Fast response time is the most important attribute of great customer service. To us responding quickly means meeting customer expectations. Quick response time plays a significant role in our business. We do our best to complete our projects on time.

## Customer Relations





**CONTENT  
IS KING**



If you are seeking a resourceful, creative, and productive company with unusual dedication and drive. We believe our talents and strong work ethic contribute to the ultimate objective of your company.

### GET IN TOUCH



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*Media* 2008  
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